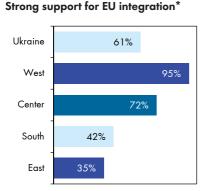


8 July 2014

Impact of DCFTA with EU on the Ukrainian economy

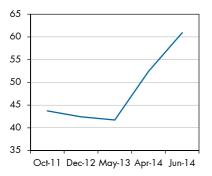
- Association Agreement with the EU paves the way for large-scale political and economic transformation in Ukraine
- Not much short-term effect on trade with the EU is expected after signing the DCFTA (1-2 year horizon)
- Over the longer term, trade liberalisation with the EU might boost Ukraine's exports and stimulate FDI inflows
- Positive impact of DCFTA conditional on adoption of EU standards and business climate improvement
- Risk of Russia retaliation, impact in the short run unlikely to be substantial in reasonable scenarios



Special ////

* Poll results (Jun-14): Do you support Ukraine's accession to the EU? Source: Razumkov Center, Raiffeisen RESEARCH

Support for EU integration*



* % of respondents supporting EU integration Source: Razumkov center, Raiffeisen RESEARCH

Financial analysts Dmytro Sologub, CFA Raiffeisen Bank Aval JSC, Kiev dmytro.sologub@aval.ua Gunter Deuber gunter.deuber@raiffeisenresearch.at Andreas Schwabe, CFA andreas.schwabe@raiffeisenresearch.at

Ukraine signs the DCFTA with the European Union

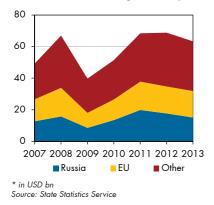
On 27 June, Ukrainian President Poroschenko signed in Brussels the economic part of the Ukraine–European Union Association Agreement (AA), i.e. the Deep and Comprehensive Free Trade Agreement (DCFTA). As a reminder, the political provisions of the treaty were signed in March of this year. The agreement will come into force upon ratification by the Ukrainian parliament and the national parliaments of the EU countries (the latter might take up to two years). Nevertheless, in de-facto terms the European Union already liberalised trade with Ukraine in April by unilaterally removing duties on Ukrainian imports (this provision will be effective until November 2014). Moreover, the EU envisages temporary application of the DCFTA as soon as the agreement is ratified by the Verkhovna Rada of Ukraine, which is likely to happen within the next few months.

Hence, seven months after the refusal of the Ukrainian authorities to sign an AA, **Ukraine is back on the EU integration path**. In fact, the last minute turnaround by the authorities last November proved lethal for the corrupt, authoritarian regime of President Yanukovych, who was swept away by the Euromaidan protests in February of this year. The Ukraine-EU Association Agreement establishes a political association between the two parties and envisages cooperation and convergence in policies, legislation and regulations in a broad range of areas. In particular, the Ukrainian authorities are committed to implement the set of economic, judicial and financial reforms, aimed at bringing Ukraine's political, economic and social systems in line with (Western) European standards. On the other side, the EU agreed to provide Ukraine with political, administrative and long-term financial support, access to research and knowledge cooperation, and preferential access to EU markets.

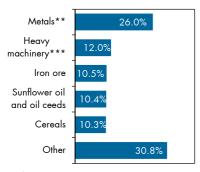
Hence, the signing of the AA with the EU provides the chance for large-scale political and economic transformation in Ukraine. In particular, the Ukraine-EU DCFTA functions as a major cornerstone for economic integration between Ukraine and EU. The free trade agreement envisages liberalisation of trade in goods and services, and capital flows, harmonisation of legislation and standards in the energy sector, financial services, telecommunications, postal and transport services and other sectors of the economy. Most import and export duties and export subsidies are removed immediately. At the same time, several sectors were granted a transition period (of up to 10 years) for the gradual removal of import tariffs, while the parties might still resort to the use of non-tariff barriers (such as import quotas).



Structure of Ukraine's goods` export *



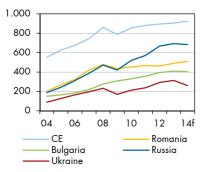
UA: Export structure to the EU*



* end 2013

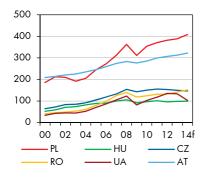
** including steel products *** nuclear reactors, boilers and electric machinery Source: State Statistics Service, Raiffeisen RESEARCH

Average monthly gross wages (EUR)



Source: national sources, Raiffeisen RESEARCH

Nominal GDP (EUR bn)



Source: national sources, Raiffeisen RESEARCH

Impact of the DCFTA on the Ukrainian economy

There are widely differing opinions regarding the potential impact of the DCFTA on the Ukrainian economy, quite often with strong political undertones. In particular, the supporters of Eurasian integration, who would rather see Ukraine join the Russian-led Customs Union, claimed that the Ukrainian economy will totally collapse in case of DCFTA signing, since the local market will be immediately flooded by cheap imports from the EU, while Ukraine will not get access to the European markets due to the incompatible standards and regulations (adoption of which would cost Ukraine dozens billions of dollars). These arguments, obviously, have not much to do with reality as Ukraine's local market remains protected even after DCFTA signing, given the gradual phasing out of customs duties in the most sensitive sectors (such as car-making) and continued application of nontariff measures. Also, anecdotal evidence suggests that Ukrainian producers already started to adapt to EU regulations quite some time ago (especially in segments such as dairy and meat products).

On the other side, the hopes of an immediate jump in prosperity, following the signing of the agreement, are also groundless. And in the wider CEE space there are country examples like Croatia, Bulgaria or Hungary showing that possible positive EU-integration effects (that are visible in some other CEE countries like Poland, the Czech Republic or Slovakia) might be counterbalanced by challenging domestic conditions (e.g. in terms of structural impediments to growth, a challenging business climate including continued corruption or political volatility). With regards to Ukraine, the truth in terms of potential possible EU-integration effects lies somewhere in between. In our view, in the short term (i.e. next 1-2 years) the effect of DCFTA signing, either positive or negative, will be negligible. On this time horizon, Ukraine's economic performance will be dominated by the currently ongoing adjustment recession that may help to sweat out largescale external and internal economic imbalances and the fallout from the confrontation with Russia (i.e. high degree of political risk/uncertainty). However, in the longer term, Ukraine has a strong chance to benefit from the free trade agreement with the EU. In particular, if Ukraine harmonises its standards and regulations and improves the business climate, it might boost exports significantly, i.e. gaining full access to a prosperous and relatively stable market with a population of 500 mn. In this context it has to be stressed that deeper economic integration with the more stable Western EU markets may offer more diversification for the highly volatile Ukrainian economy compared to a deeper integration with other (commodity-exporting) economies that are characterised by a very high degree of overall macroeconomic volatility themselves (e.g. the Russian economy is characterised by the highest overall macroeconomic volatility among major emerging markets). Moreover, transformation to EU standards may stimulate the inflow of foreign direct investments into the country, attracted by the potentially large domestic market (a population size above Poland, but a nominal GDP in EURterms at a third of its western CE neighbour), high quality human capital and relatively low labour costs (e.g. compared to neighbouring EU economies in CE/ SEE). However, in order to attract more market-seeking Western FDI Ukraine has to overcome perennial economic weaknesses like a high country risk premia, returning large-scale currency devaluations etc. Moreover, Ukraine must show that the current Western integration will be pursued in a sustainable way and remains politically acceptable in the country itself.

According to a more optimistic estimate by the Institute for Economic Research and Policy Consulting, the **DCFTA with the EU might lead to an 11.8% cumula**-



tive increase in wealth over the medium term.¹ However, there are also more cautious estimates in the range of 4-5% in terms of cumulative wealth/output increases.² Hence, there are long-term benefits of deeper integration with the EU, but much will have to be done to tap into them. We think that the latest political and economic developments have been rather favourable for Ukraine in this respect. First, the country currently enjoys a high level of support (moral and financial) from the international community. Consequently, there is a high chance that some material, initial part of the large financial resources necessary for the adoption of EU technical standards and regulations will be provided by foreign donors, although we see a risk that the current level of moral and financial support for Ukraine in the Western world (and EU) cannot be sustained over the longer term. Second, the economy got a massive competitiveness boost from the large scale exchange rate adjustment (i.e. currency devaluation by 30-35%) seen over the last 12 months, which, coupled with the improved market access, should facilitate Ukraine's exports to EU.

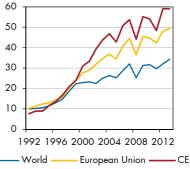
As for the DCFTA's impact on different sectors of the economy, we first note that ferrous metals and food products (raw and processed) dominate Ukraine's exports to the EU – the share of each category was close to 30% in 2013. The exports of mineral products and machinery comprised 18% and 12% of total exports, respectively. The tariff barriers for steel exports to the EU were largely removed after Ukraine's accession to WTO in 2008, and thus the abolishment of customs duties will not have much effect on Ukraine's steel industry. At the same time, up to now steel exports to the EU have been hampered by administrative restrictions, such as anti-dumping measures. Hence, the DCFTA with the EU is expected to reduce the chances for new restrictive measures against Ukrainian producers and thus improve market access. However, since Ukraine is already a big player in the EU steel market, export volumes are not likely to increase significantly in the short term.

Experts believe that the domestic food industry might emerge as one of the main potential beneficiaries from EU trade liberalisation. According to a study by the Institute for Economic Research and Policy Consulting, the removal of customs duties by the EU will stimulate a 20% increase in Ukraine's food exports to EU countries, and roughly the same effect might be realised from the removal of Ukraine's export duties on oil seeds.³ Producers of tobacco, grain and meat products are expected to benefit the most. Also, the authors estimate the total volume of new exports (i.e. those food products, which were not exported to the EU before) at the level of USD 2.3 bn for the next 10 years with the highest potential in the selected categories of grain (corn flour), meat and dairy products. At the same time, food imports from the European countries are to increase by 7%, following the removal of import duties by the Ukraine. Hence, in general, the food industry might benefit substantially from trade liberalisation with the EU but again much will depend on how quickly Ukrainian producers are able to embrace European standards.

What Russia will do?

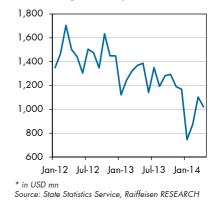
Of course, the assessment of the impact of the DCFTA with the EU on the Ukrainian economy would not be complete without an analysis of **potential retaliation measures by Russia**, which has been actively using trade restrictions to prevent the signing of an AA between EU and Ukraine (see the Table on page 6). Rus-

Inward FDI (% of GDP)

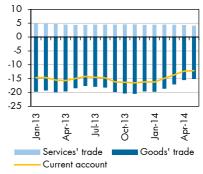




Volume of goods` export to Russia*



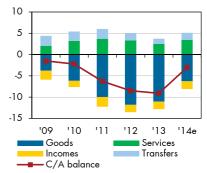
UA: C/A balance*



* 12-month rolling, USD bn

Source: National Bank of Ukraine, Raiffeisen RESEARCH

UA: C/A balance (% of GDP)



Source: National Bank of Ukraine, Raiffeisen RESEARCH

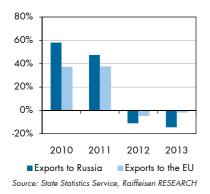
Movchan V, Giucci R. (2011): "Quantitative Assessment of Ukraine's Regional Integration Options: DCFTA with European Union vs. Customs Union with Russia, Belarus and Kazakhstan" IER Policy Paper.
European Parliament (2011): The Free Trade Agreement Between the EU and Ukraine: Conceptual Background, Eco-

² European Fantalment (2017). The free rade Agreement between the EO and Oktaine. Conceptual Background, ECO nomic Context and Potential Impact 3 Ryzhenkov M, Galko S, Movchan V, Radeke J. (2013): "The impact of the EU-Ukraine DCFTA on agricultural trade" IER Policy Paper.





Goods' export growth rate (% yoy)



Goods' export growth rate (% mom)

lan-13

Source: State Statistics Service, Raiffeisen RESEARCH

Exports to Russia

20

0

-20

-40 Jan-12 sian officials claim that the EU-Ukraine DCFTA will heavily affect Russia as EU imports can freely flow into Russia via Ukraine. Hence, Russia is threatening to take defensive actions against Ukraine.

We can define three different sets of retaliatory measures Russia might take.

- The harshest one is a total ban on Ukrainian exports.
- Another possibility is to exclude Ukraine from the CIS free trade zone, which means that Ukrainian exports will be subject to the maximum level of customs duties Russia is allowed to charge under WTO rules.
- Finally, Russia might not formally restrict all Ukrainian exports, but stick to its current policy of banning or hampering the export of selected goods from Ukraine on different grounds, such as enhanced border controls, anti-dumping investigations and non-compliance with Russian technical and quality standards.

In our view, a total ban on Ukrainian exports by Russia is not very likely as it lacks strong legal grounds and might provoke further deterioration in relations between the European Union and Russia. In particular, EU and US officials hinted that trade retaliation against Ukraine might threaten further sanctions on Russia. As for the termination of the free trade agreement, for that Russia needs the consent of the other Customs Union members (Belarus and Kazakhstan), which are showing strong resistance up to now (which may, though, change in case of increasing pressure from Russia), fearing retaliatory actions by Ukraine and EU. Hence, the most realistic scenario for Russian retaliation at the moment is the limited use of ad-hoc restrictions on Ukrainian exports. In particular, Russia might try to use the threat of trade restrictions as another leverage tool (together with the gas price dispute and support of separatists in Donbass) to retain influence in Ukraine. However, it has to be stressed that the current political setting in Russia may also lead to economically less rationale actions. Hence, the risk of major trade disruptions still remains material.

Effects of additional retaliation by Russia are limited in the short term

nate the CIS free trade agreement, the immediate impact of Russian retaliato-

Ukraine's exports to Russia

		2012		2013		Jan-Apr 2014		
		Volume (USD mn)	Growth (% yoy)	Volume (USD mn)	Growth (% yoy)	Volume (USD mn)	Growth (% yoy)	
1	Nuclear reactors, boilers, machinery	2,271	3.8	2,222	-2.2	711	9.6	
2	Ferrous metals	2,329	-4.1	2,162	-7.2	464	-38.7	
3	Railway machinery	2,636	-17.5	1,743	-33.9	288	-57.3	
4	Fertilizers	823	3.9	909	10.5	268	-4.6	
5	Electric machinery	1,160	9.8	1,101	-4.9	245	-18.8	
6	Steel products	1,110	-20.4	844	-24.0	229	-29.1	
7	Paper and cardboard	725	6.6	770	6.4	204	-10.9	
8	Salt; sulfur; soil and stones	464	24.1	474	2.0	114	-17.4	
9	Plastics, polymers	551	18.4	391	-29.0	93	-23.2	
10	Dairy products	356	-19.7	382	7.2	76	-17.5	
11	Mineral fuel, oil and refining products	797	-71.4	217	-72.8	74	12.0	
12	Furniture	219	23.7	233	6.1	68	0.9	
13	Vehicles (non-railway)	431	-12.2	192	-55.6	54	-12.0	
14	Chocolate sweets	442	3.4	337	-23.8	54	-55.1	
15	Processed vegetables	170	21.2	176	3.3	53	-18.8	
	TOTAL	17,632	-11.0	15,077	-14.5	3,743	-22.6	

Source: State Statistics Service, Raiffeisen RESEARCH

In our view, assuming Russia does not ban all exports from Ukraine or termi-

ry actions will not be significant, taking into account a number of factors. First, Ukraine's trade with Russia has already taken a big hit in the last few years: the share of exports to Russia in total exports dropped from 29% in 2011 to 19.5% in Jan-Apr 2014. Exports to Russia slumped by 22.6% yoy in the first four months of 2014, with the export of railcars, confectionary and non-railway vehicles most strongly affected. For comparison, overall exports in Jan-May "only" dropped by 7.3% yoy. Moreover, despite the sizeable drop in exports to Russia, Ukraine's merchandise trade balance deficit shrank from USD 6.2 bn in Jan-May 2013 to 2.2 bn in the same period of this year.

Jan-14

Total exports



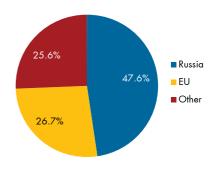
Second, in contrast to food products or vehicles, **Russia does not have much room (in the short term) to cut imports of heavy machinery from Ukraine** (which currently account for more than 25% of exports to Russia), since it would badly affect Russia's supply chain, thus taking a heavy toll on the already fragile economy. Indeed, despite Russia waging a trade war on Ukraine, exports of nuclear reactors, boilers and machinery even increased in yoy terms as of end-April. In particular, the military-industrial complex of Russia crucially depends on sophisticated Ukrainian components (e.g. helicopter engines). These cannot easily be replaced by Russian production and it would take years and high costs to do so.⁴

Third, **Ukraine has a fair chance to reorient rather quickly the exports of certain food products** (first of all, confectionary and meat products) from Russia to the EU, thus mitigating the impact of the retaliatory actions by its Eastern neighbour to some extent.

In general, according to our estimate, the total volume of Ukrainian exports to Russia will fall by 25% yoy in 2014 to USD 11.2 bn (from USD 17.7 bn and 15.1 bn in 2012 and 2013, respectively). However, the negative impact on the trade figures will be cushioned by higher exports to the EU, devaluation effects, and lower prices and volumes of imported gas. As a result, we expect Ukraine's overall merchandise export to drop only by 8.3% to USD 59.5 bn. On the backdrop of crashing imports by 19.3% the C/A deficit is set to shrink from 9.1% of GDP in 2013 to just 3% this year. In a more negative scenario, if Russia tries to heavily cut imports from Ukraine, exports to Russia might halve this year, which is USD 4 bn less in absolute terms compared to the baseline scenario. This figure does not look really dramatic, however, one should take into account the already stretched financial situation of the Ukrainian government, which is heavily reliant on large-scale external (IMF and Western) financial support to make ends meet (and service external obligations). Thus, any additional hit would be hard to bear, although Western support could rise in the event of an aggressive Russian reaction to DCFTA signing; Western/EU pressure on Russia did increase notably in the run-up to the signing of the cooperation agreements with Ukraine, Georgia and Moldova.

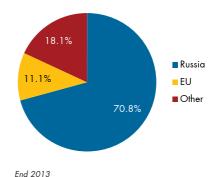
As for the particular sectors of the economy, the production of railway machinery looks the most vulnerable to Russian restrictive measures, given high dependence on exports to Russia (it accounts for over 70% of total exports), which cannot be reduced in the short term - i.e. domestic demand is subdued due to this year's strong recession, while exports to the EU are hampered by the different technical standards. Moreover, domestic railcar production in Russia has increased substantially in the last few years, so it can cut imports from Ukraine rather easily. Other sectors of the economy are not likely to be much affected in the short run. In particular, the share of metal exports to Russia is only 10% of total exports (albeit the share is higher around 40% for steel products). So, the shutdown of the Russian market will not have much effect for the steelmakers, which recently got a competitiveness boost due to the exchange rate adjustment. Machine building industry is rather heavily dependent on exports to Russia, albeit its deep integration into the supply chain of the CIS countries reduces the risk of retaliatory actions in the short term. Nevertheless, the crucial task for the Ukrainian producers and policymakers is to find the new markets, thus reducing this dependency. For the also highly relevant food industry it might be easier for local producers to reorient export flows from the Russian to the EU market.

Heavy machinery export structure*



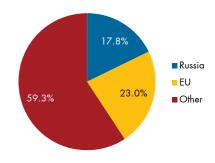
End 2013 * Nuclear reactors, boilers and electric machinery Source: State Statistics Service, Raiffeisen RESEARCH

Heavy machinery export structure



Source: State Statistics Service, Raiffeisen RESEARCH

Metals' export structure*

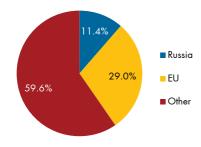


End 2013 * incl. steel products Source: State Statistics Service, Raiffeisen RESEARCH

⁴ Interestingly, the new Ukrainian President Poroshenko voiced the termination of "defense corporation" between Russia and Ukraine. Though not much has happened so far, a reduction of military exports to Russia would be detrimental for Ukraine producers as well, which would have difficulties to replace the Russian export market.

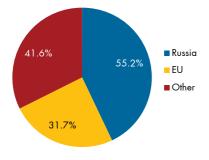


Food export structure



End 2013 ource: State Statistics Service, Raiffeisen RESEARCH

Dairy products export structure



End 2013 Source: State Statistics Service, Raiffeisen RESEARCH

Conclusion

In our view, claims that signing the DCFTA with the EU and subsequent trade retaliation by Russia will immediately kill the Ukrainian economy are by and large overstating the possible implications in realistic scenarios. The situation is not nearly as dramatic and in fact, it is even rather the opposite - deepening economic integration with the European Union provides an enormous chance for Ukraine to rebuild domestic economic and political systems and tap its substantial long-term potential. Deepening economic integration with the EU can also function as an important external anchor for the Ukrainian political establishment that was characterised by hefty policy changes over the last decade. However, it will strongly depend on the ability of the Ukrainian authorities and businesses to adapt to the European standards and regulations, to improve the investment climate and promote export diversification in key industries such as machine building. It should be noted that these reforms are not only crucial for improving the economic situation in Ukraine, but also critical for maintaining political and social stability in Ukraine, as the potential shutdown of the Russian market will mostly affect the Eastern regions of the country, which are currently embroiled in political turmoil.

In terms of potential positive long-term effects of deep economic integration with the EU it has to be added that the success seen in some new EU members in CE and partially SEE experienced over the last decades will be very hard to repeat. **The success of some CE countries with EU economic integration was supported by a very unique global and European/CEE setting** (i.e. major deepening of the EU internal market, integration of global emerging markets into the world economy, strong global FDI and financial liberalisation). Hence, a repeat of the CE success story in different times, countries and regions (besides other factors) would not be a tranquil enterprise.

At this juncture we also want to reiterate that despite signing of the DCFTA with the EU an unspoilt economic relationship with Russia would be highly beneficial for Ukraine and also the EU as a whole. Therefore, the current situation with regards to Ukraine may also support the formulation of **a medium-term strategy regarding** the economic cooperation between the EU, countries with close economic ties to the EU and the Russia-led customs union once the current political situation calms.

Ukraine - Russia trade frictions

Date	Details				
June 2013	Customs Union cancelled the import quotas for the Ukrainian maker of steel pipes "Interpipe"				
July 2013	The imports of Ukraine's confectionary "Roshen" are banned by the Federal Service for Oversight of Consumer Protection and Welfare, which claimed that the Ukrainian sweets failed safety and quality checks				
August 2013, March 2014	Enhanced border controls of the exports from Ukraine.				
October 2013	Russia banned the imports of selected types of railcars from Ukraine by stripping the Ukrainian producers of corresponding quality certificates				
February 2014	Russia temporary suspended the certificate of Ukraine's poultry producer MHP (the certificate has been reactivated in May)				
February 2014	The imports of Ukraine's confectionaries "AVK" and "Konti" are banned by the Federal Service for Oversight of Consumer Protection and Welfare on the grounds of inadequacy in quality and marking				
June-July 2014	The Federal Service for Oversight of Consumer Protection and Welfare banned the imports of dairy products, produced by a number of the Ukrainian companies. At the moment, only 6 out of 27 Ukraine's dairy producers have free access to the Russian market				
June 2014	The imports of potato from Ukraine are banned by the Federal Service for Veteri- nary and Phytosanitary Surveillance on the grounds of inadequacy in quality.				
June 2014	Enhanced checks of the meat exports from Ukraine – additional documents and certificates required.				

Source: national sources, Raiffeisen RESEARCH



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Contacts

Global Head of Research: Peter Brezinschek (1517)

Top-Down CEE Banking Sector: Gunter Deuber (5707), Elena Romanova (1378)

Research Sales: Werner Weingraber (5975)

Economics, Fixed Income, FX:

Valentin Hofstätter (Head, 1685), Jörg Angelé (1687), Eva Bauer (5644), Gunter Deuber (5707), Wolfgang Ernst (1500), Stephan Imre (6757), Lydia Kranner (1609), Matthias Reith (6741), Andreas Schwabe (1389), Gintaras Shlizhyus (1343), Gottfried Steindl (1523), Martin Stelzeneder (1614)

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Quant Research/Emerging Markets:

Veronika Lammer (Head, 3741), Björn Chyba (8161), Judith Galter (1320), Dagmar König (8017), Andreas Mannsparth (8133), Manuel Schuster (1529), Stefan Theußl (1593)

Technical Analysis:

Robert Schittler (1537), Stefan Memmer (1421)

Layout:

Birgit Bachhofner (3518), Kathrin Rauchlatner (1518)

Translation:

David Wietstruk (6781), William Burton, Marina Ivanova, Sarah Fleissner, Benjamin-Zsolt Zombori

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