



# Internet usage in households and by individuals, Slovenia, 1st quarter 2008

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*In the first quarter of 2008, 59% of households had access to the Internet. 50% of the households used broadband Internet access. In the first quarter of 2008, 58% of persons aged 10 to 74 used the Internet.*

## More and more households have broadband Internet access

In the first quarter of 2008, 59% of households had access to the Internet, 1 percentage point more than in the same period of 2007.

The share of households with broadband Internet access increased. In the first quarter of 2008, 50% of households had broadband Internet access, which is 6 percentage points more than in the same period of 2007.

The most widespread type of broadband Internet connection is xDSL connection (e.g. ADSL, VDSL); 30% of households accessed the Internet via xDSL connection (1 percentage point more than in the same period of 2007). The highest increase was that of the share of households with cable connection - from 13% in the first quarter of 2007 to 17% in the first quarter of 2008. On the other hand, a drop in narrowband Internet connection was noticed. 5% of households accessed the Internet via modem (standard telephone line), which is 4 percentage points less than in the same period of 2007. The share of households with ISDN connection fell by 1 percentage point to 5%.

Households with no Internet access (41%) had different reasons for not having access to the Internet at home. The main reason was that household members had no need for Internet access (61%). About one third (39%) of households didn't have Internet access due to lack of computer and Internet skills, 35% of households didn't have Internet access due to too high equipment costs, 32% of households due to too high access costs, 15% of households didn't want Internet access and 13% of households have internet access elsewhere.

## More and more regular Internet users

In the first quarter of 2008 slightly fewer than 990,000 persons or 58% of all persons aged 10 to 74 used the Internet (regular Internet users). In comparison with the same period of 2007 the share was 2 percentage points higher. The share of daily Internet users was 42%, which is 2 percentage points higher than in the same period last year.

Persons aged 10 to 74 years used the Internet in the first quarter of 2008 for a wide range of activities. They used the Internet for searching for information about goods and services (49%), for sending or receiving e-mails (49%) and for reading or downloading online news, newspapers or news magazines (33%). In the first quarter of 2008, 27% of persons used the Internet for searching for health related information, 25% for using services related to travel and accommodation, 20% for downloading software and 20% for Internet banking.

38% of persons aged 10 to 74 used the Internet for educational purposes in the first quarter of 2008. They gained new knowledge or information (33%) and information regarding the purpose of learning (22%). 3% of persons took part in online courses (e-learning).

Approximately one third of persons (30%) used the Internet for interaction with public services, where they obtained information (28%), downloaded official forms (15%) and returned filled in forms (6%).

## More regular Internet users among younger and higher educated persons

There are more regular Internet users (persons who used the Internet in the first quarter of 2008) among younger persons. The review by age structure shows that 95% of persons aged 10 to 15 years regularly used the Internet and only 17% of persons aged 55 to 74 years. There are also more regular Internet users (89%) among persons with higher degree of education than among persons with lower degree of education (43%).

## Use of advanced Internet services

34% of persons aged 10 to 74 years used the advanced communication services in the first quarter of 2008. Slightly fewer than one third of persons (29%) visited on-line forums, 24% of persons used instant messaging, 17% visited blogs (Internet diaries) and 17% of persons posted messages to chat sites, newsgroups or on-line discussion forums. 10% of persons telephoned or used video calls via webcam over the Internet.

In the first quarter of 2008, 41% of persons aged 10 to 74 years used the Internet for obtaining and sharing audiovisual content (e.g. music, films or video files). People mostly used the Internet for downloading or listening to music (27%), downloading or watching movies, short films or video files (25%), watching web television (21%), listening to web radios (19%) and using peer-to-peer file sharing for exchanging movies, music or video files (16%).

In the first quarter of 2008, 90% of persons aged 10 to 74 had already used a mobile phone, 1 percentage point more than in the same period of 2007. 24% of persons aged 10 to 74 years used mobile phones for sending photographs or video clips in the first quarter of 2008, 11% of persons browsed the Internet via mobile phone and 8% of persons uploaded photographs or video clips from their phones to websites. 5% of persons received information services on their mobile phones and 5% of persons read e-mails via mobile phones.

## Use of e-commerce is increasing

The share of persons buying via the Internet is gradually increasing. 22% of persons aged 10 to 74 years had already bought via the Internet, which is 1 percentage point more than in the same period of 2007. In the first quarter of 2008 alone 11% of persons ordered or bought goods over the Internet (9% in the same period of 2007). People mostly ordered or bought various clothes, sporting goods, different household goods, travel or holiday accommodations (e.g. flight tickets, reservations), books, magazines, newspapers, e-learning material and computer hardware.

## Type of Internet connection in households<sup>1)</sup>, Slovenia, 1<sup>st</sup> quarter 2006 - 1<sup>st</sup> quarter 2008

	1 <sup>st</sup> quarter 2006	1 <sup>st</sup> quarter 2007	1 <sup>st</sup> quarter 2008
	share (%)	share (%)	share (%)
Narrowband connection <sup>2)</sup>	21	14	9
Broadband connection	34	44	50
Modem	16	9	5
ISDN	7	6	5
xDSL	21	29	30
Cable connection	11	13	17
WAP, GPRS	23	24	27
UMTS	4	7	9

1) Households can use different types of Internet connection.

2) Households using only narrowband connection.

## Regular Internet users<sup>1)</sup> by age, Slovenia, 1<sup>st</sup> quarter 2004 - 1<sup>st</sup> quarter 2008

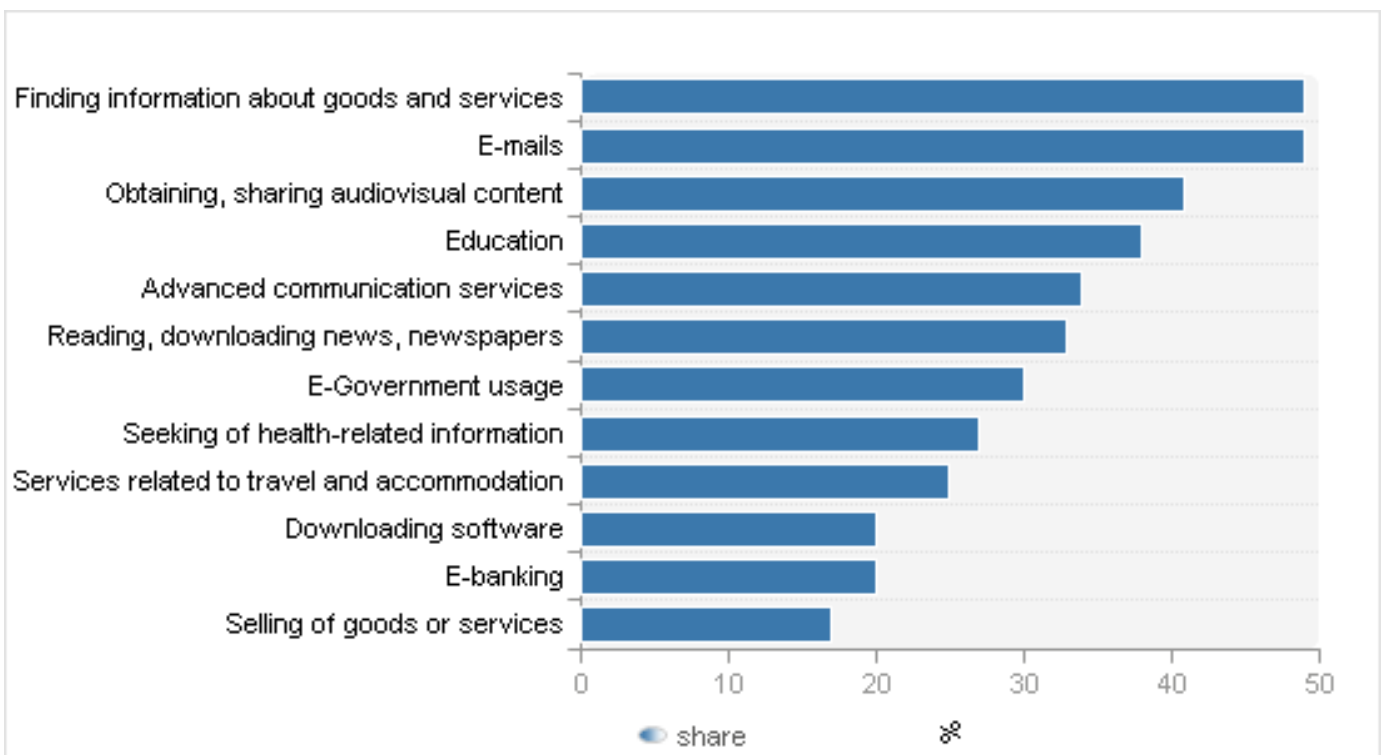
	1 <sup>st</sup> quarter 2004	1 <sup>st</sup> quarter 2005	1 <sup>st</sup> quarter 2006	1 <sup>st</sup> quarter 2007	1 <sup>st</sup> quarter 2008
	share (%)	share (%)	share (%)	share (%)	share (%)
10 - 74	...	50	54	56	58
16 - 74	37	47	51	53	56
10 - 15	...	83	92	90	95
16 - 34	62	77	81	84	88
35 - 54	33	45	50	53	56
55 - 74	((8))	(11)	14	14	17

( ) less accurate estimate: 0,10  
 (( )) inaccurate estimate: 0,15

... data not available.

<sup>1)</sup> Regular Internet users are individuals who used the Internet in the last 3 months. Since 2005 persons aged 10 to 15 were included in the survey.

## Purpose of the Internet use<sup>1)</sup>, Slovenia, 1<sup>st</sup> quarter 2008



<sup>1)</sup> Persons aged 10 to 74, who used the Internet in the last 3 months.

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