

FIRST RELEASE

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CONGRESSES AND OTHER BUSINESS MEETINGS, FEBRUARY 2008

In February 2008, the number of business meetings held in the Republic of Croatia was 510. There were 214 (42%) meetings with overnight stays and 296 (58%) without them. The total number of days at business meetings was 927. Each meeting was held 2 days on the average. The number of participants at all meetings was 32 279; the number of domestic participants was 29 989 (93%), while the number of foreign ones was 2 290 (7%).

According to professional organisers, the most meetings, 308 of them (60%), were organised by enterprises.

In February 2008, the turnover of 13 199 430 kuna was generated from business meetings. Out of the total turnover, 9 619 064 kuna (73%) was generated from meetings with overnight stays and 3 580 366 kuna (27%) from meetings without overnight stays.

In the period from January to February 2008, there were 814 business meetings held in the Republic of Croatia. Out of this number, there were 345 (42%) meetings with overnight stays and 469 (58%) without them. The total number of days at business meetings was 1 449. Business meetings were attended by 50 767 participants: 47 119 (93%) domestic and 3 648 (7%) foreign ones.

In the period from January to February 2008, the total turnover generated from all business meetings held in the Republic of Croatia was 19 186 953 kuna. Out of this sum, 13 553 000 kuna (71%) was generated from meetings with overnight stays and 5 633 953 kuna (29%) from meetings without overnight stays.

1. BUSINESS ENTITIES IN WHICH BUSINESS MEETINGS WERE HELD, FEBRUARY 2008

	Business entities	Halls	Seats
Total	74	339	36 610
Hotels and similar facilities ¹⁾	64	277	20 172
Universities, fair, cultural institutions and other types of facilities in which business meetings are held	10	62	16 438

1) Hotels and similar facilities include 5, 4, 3 and 2-star rated hotels, hotel resorts, tourist apartment, guest houses, rooms to let and uncategorised facilities.

2. BUSINESS MEETINGS HELD IN PERIOD FROM JANUARY TO FEBRUARY 2008

Business meetings	Number of days	Participants	Night overstays	Turnover generated by meeting,
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4. BUSINESS MEETINGS, BY TYPE, FEBRUARY 2008

	Business meetings	Number of days at meeting	Participants, total			Night overstays			Turnover generated by meeting, kuna, incl. VAT
			Total	Domestic	Foreign	Total	By domestic participants	By foreign participants	
Total	510	927	32 279	29 989	2 290	14 676	10 876	3 800	13 199 430
Corporate/business meeting	157	246	8 179	7 586	593	1 317	943	374	2 960 242
Congress (forum, course of lectures, seminar, symposium)	239	501	15 021	14 094	927	9 693	7 557	2 136	7 173 843
Public conference/lecture	21	25	1 134	1 055	79	160	9	151	608 004
Governmental conferences	2	4	62	62	-	42	42	-	102 472
General assembly	8	13	1 576	1 556	20	23	23	-	219 559
Convention	2	3	767	516	251	994	492	502	427 135
Incentive arrangement	8	12	702	474	228	814	575	239	379 487
Team building	9	17	325	320	5	290	270	20	226 907
Other	64	106	4 513	4 326	187	1 343	965	378	1 101 781

5. BUSINESS MEETINGS, BY PROFESSIONAL ORGANISER, FEBRUARY 2008

	Business meetings	Number of days at meeting	Participants			Night overstays			Turnover generated by meeting, kuna, incl. VAT
			Total	Domestic	Foreign	Total	By domestic participants	By foreign participants	
Total	510	927	32 279	29 989	2 290	14 676	10 876	3 800	13 199 430
International organisations	8	28	259	117	142	571	88	483	322 550
Croatian Government, bodies of state and local government and self-government	20	38	1 418	1 308	110	529	386	143	724 901
Universities, polytechnics, academies, institutes	15	36	1 522	1 389	133	2 232	1 835	397	1 125 283
Travel agencies	36	67	2 883	2 511	372	1 467	1 062	405	1 343 542
Business entities (enterprises)	308	525	18 751	17 566	1 185	7 273	5 095	2 178	7 411 527
Professional associations	52	85	4 101	4 089	12	1 526	1 501	25	677 566
Other (banks, insurance agencies, political parties, NGOs)	58	118	2 389	2 388	1	740	738	2	691 499
Foreign enterprises, institutions, organisations	13	30	956	621	335	338	171	167	902 562

6. BUSINESS MEETINGS, BY TYPE OF FACILITY IN WHICH BUSINESS MEETINGS WERE HELD, JANUARY – FEBRUARY 2008

	Business meetings	Number of days at meeting	Participants			Night overstays			Turnover generated by meeting, kuna, incl. VAT
			Total	Domestic	Foreign	Total	By domestic participants	By foreign participants	
Total	814	1 449	50 767	47 119	3 648	23 583	17 526	6 057	19 186 953
Hotels and similar facilities ¹⁾	756	1 381	42 500	39 335	3 165	23 483	17 426	6 057	18 187 580
Universities, fairs, cultural institutions and other types of facilities in which business meetings are held	58	68	8 267	7 784	483	100	100	-	999 373

1) Hotels and similar facilities include 5, 4, 3 and 2-star rated hotels, hotel resorts, tourist apartment, guest houses, rooms to let and uncategorised facilities.

7. BUSINESS MEETINGS, BY TYPES, JANUARY – FEBRUARY 2008

	Business meetings	Number of days at meeting	Participants			Night overstays			Turnover generated by meeting, kuna, incl. VAT
			Total	Domestic	Foreign	Total	By domestic participants	By foreign participants	
Total	814	1 449	50 767	47 119	3 648	23 583	17 526	6 057	19 186 953
Corporate/business meeting	252	379	11 841	11 053	788	2 049	1 575	474	3 861 128
Congress (forum, course of lectures, seminar, symposium)	386	804	25 441	23 555	1 886	15 938	11 949	3 989	11 312 316
Public conference/lecture	28	32	2 103	2 024	79	258	107	151	741 168
Governmental conferences	2	4	62	62	-	42	42	-	102 472
General assembly	19	26	2 116	2 081	35	25	25	-	295 445
Convention	5	8	1 124	733	391	1 570	788	782	624 279
Incentive arrangement	12	19	1 010	734	276	942	679	263	469 701
Team building	14	33	551	546	5	1 342	1 322	20	499 377
Other	96	144	6 519	6 331	188	1 417	1 039	378	1 281 067

8. BUSINESS MEETINGS, BY PROFESSIONAL ORGANISER, JANUARY – FEBRUARY 2008

	Business meetings	Number of days at meeting	Participants			Night overstays			Turnover generated by meeting, kuna, incl. VAT
			Total	Domestic	Foreign	Total	By domestic participants	By foreign participants	
Total	814	1 449	50 767	47 119	3 648	23 583	17 526	6 057	19 186 953
International organisations	16	37	720	443	277	572	88	484	404 805
Croatian Government, bodies of state and local government and self-government	32	62	2 222	2 027	195	879	651	228	879 522
Universities, polytechnics, academies, institutes	23	52	2 180	1 996	184	2 492	2 043	449	1 498 343
Travel agencies	52	90	3 886	3 367	519	2 353	1 666	687	1 908 566
Business entities (enterprises)	482	812	27 732	26 275	1 457	9 954	7 500	2 454	9 851 386
Professional associations	89	148	7 007	6 738	269	4 941	3 368	1 573	1 759 219
Other (banks, insurance agencies, political parties, NGOs)	102	213	5 488	5 477	11	2 049	2 035	14	1 490 946
Foreign enterprises, institutions, organisations	18	35	1 532	796	736	343	175	168	1 394 166

NOTES ON METHODOLOGY

Data sources

The data source is the regular monthly survey on business tourism conducted through the Report on Business Meeting (TU-23 form).

Coverage and comparability

The survey covers all business entities performing business meetings, incentive arrangements and team building programmes (hotel and restaurant facilities, universities, concert and congress halls, fair, cultural facilities) as well as mediators and organisers of such meetings and incentive travels (e.g. travel agencies). The survey covers all business meetings with at least one realised overnight and all business meetings without realised overnights attended by 20 participants or more.

Due to the fact that not all of reporting units have established their registers of business meetings, the coverage in this survey is not full yet.

Definitions

Corporate/business meetings are those business-oriented meetings in which the participants represent the same company, corporate group, joint-venture, or client/provider relations.

Congress is a meeting of generally fixed frequency having an extraordinary nature, in which participants belonging to different places meet at a predetermined site and time in order to discuss things. Scientific congresses and conferences can be subcategorised into forums, colloquiums, seminars and symposiums.

Public conferences/lectures are unidirectional meetings in which discussion is proposed by the conference organiser, the audience taking an essentially passive role, and where specialised knowledge is not necessarily required.

Governmental conferences are technical or political meetings between governments with the aim of discussing national or international topics to reach agreements of a political nature.

General assemblies are civil meetings, limited to the members of one organisation, of an internal nature, committed to discussing the function of the organisation itself, and to signing legally binding agreements (election of candidates, reviewing programmes, setting norms and rules) concerning predominated issues.

Conventions are general and formal meetings of legislative bodies, social or economic groups in order to provide information on a particular situation in order to deliberate and, consequently, establish consent on policies among the participants. Usually of limited duration with set objectives, but no determined frequency.

Incentive travel is the method of stimulating the employees of a certain corporation and improving the corporation's functioning. Incentive travel is a stimulating travel given as an award to the best employees of a certain corporation. It has replaced classic stimulating money award etc. This is the way firms thank their clients, motivate or reward their employees for their loyalty and hard work invested in firm's efficiency, by taking them to a nice incentive travel. Incentive programmes include: golfing, sailing, rafting, ballooning, shooting, cycling, paint ball, ATV safari etc.

Team building programme is the special type of incentive travel offering active relaxation at the same time, organised by agencies catering for the employees of certain firms and institutions with the aim of boosting the team spirit, practicing coordination and offering other incentives.

Other types of business meetings are presentations, candidate testing, promoting campaigns, religious congresses and similar meetings.

Business meetings with overnights are meetings at which at least a part of participants realised an overnight. Business meetings without overnights are meetings at which no participants realised an overnight. Regarding meetings without overnights, e.g. evaluation of candidates for a job, it is possible for the number of days to be more than one, since a meeting may last for several days, but not all participants stayed all the time at the meeting (that is, there were no overnights).

Professional organisers of business meetings or incentive travels are institutions, associations, companies that organise a business meeting (orderers), such as: international governmental organisations (e.g. UN, EU, EFTA, OECD, NATO), international NGOs, the Government of the Republic of Croatia and administration, bodies of state and local government and self-government, universities, polytechnics, research centres, academies, institutes, travel agencies, business entities (enterprises), professional associations and others (e.g. banks, insurance agencies, political parties, NGOs, religious organisations etc.) as well as foreign enterprises, institutions and organisations.

Turnover generated by meetings or incentive travels in kuna (including VAT) includes the turnover of accommodation services, food services (restaurants, bar services, cafés), hire of the meeting rooms, display area and technical equipment when the reporting is being done by accommodation facilities, fair, universities, cultural institutions or other service providers.

Abbreviations

EFTA	European Free Trade Association
EU	European Union
incl.	including
NATO	North Atlantic Treaty Organisation
NGO	non-government organisation
OECD	Organisation for Economic Cooperation and Development
VAT	value added tax
UN	United Nations

Symbols

- no occurrence